



Vibrant Wiltshire

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Regeneration & Commercial Development

Context



- Last Tranche of Covid-19 Additional Restrictions Grant (ARG)
- All investment to be made by **31st March 2022**
- Amount of funding available – c. £3 million
- Grants of up to £30,000 available
- Capital investments only
- Up to 100% grant intervention
- All high street businesses – not just retail

Scheme Aims



The scheme aims to:

- encourage the longer-term occupation of vacant retail premises
- enable established high street businesses to invest in their premises
- support businesses to adapt and diversify and capitalise on new opportunities
- encourage businesses to test out a high street presence
- 3 grant schemes:
 - Evolution Grant
 - Diversification and Innovation Grant
 - Entry Grant

Evolution Grant



- For businesses looking to open in a currently empty retail unit on the high street
- All types of businesses
- Applicants will need to set out a clear proposal in a simple web-application form
- Grant range is £1,000 to a maximum of £30,000
- Alongside a completed webform the following must be submitted:
 - Submit a signed lease for a minimum of **6 months** in duration or proof of ownership
 - copy of a recent stock invoice
 - 2 quotes/website catalogue listings confirming the cost of the items requested with the grant

Diversification and Innovation Grant



- This grant will be available to all high street businesses
- Grant range £1,000 to £30,000.
- Grants will be tiered and the evidence required is set out below:
 - Grants of between **£1,000 and £5,000** require a signed lease for a minimum of **6 months***
 - Grants of between **£5,001 and £20,000** require a signed lease for a minimum of **12 months***
 - Grants of between **£20,001 and £30,000** require a signed lease for a minimum of **18 months***

(*or proof of ownership)
- Alongside a completed webform application the following must be submitted:
 - copy of a recent stock invoice
 - 2 quotes/website catalogue listings confirming the cost of the items requested with the grant

Entry Grant



- Support for entrepreneurs who have recently moved into self-employment in the form of a high street business
- The grant range is £500 to a maximum of £5,000
- Alongside a completed webform application the following must be submitted:
 - Submit a signed lease for a minimum of **3 months** in duration or proof of ownership
 - copy of a recent stock invoice
 - 2 quotes/website catalogue listings confirming the cost of the items requested with the grant

Eligible Expenditure



Can include (but not limited to):

- equipment
- machinery
- building works
- fixtures and fittings
- electrical appliances
- heritage enhancements and other similar one-off capital items

The grant may **not** be used for:

- Recurring revenue costs (including salaries, stock, rent, utility charges, subscriptions, etc)
- Staff training
- Repaying existing loans or debts
- Items subject to hire/lease agreements
- Paying for driving offences or car parking fines
- Activities that may bring Wiltshire Council into disrepute

How to apply



Applicants will need to complete a webform (circulated shortly)

1. Briefly describe the background to your business and how the need for the project has been identified (250 words maximum)
2. Please give a brief overview of your project What is the anticipated impact for your business should you be successful?
3. What is the anticipated impact for your business should you be successful?
4. How will this funding support your business plan? Please confirm that you have the necessary permissions to carry out the project detailed above.
5. Please state how much grant you are applying for.
6. Please choose a date when you will have completed your project?

How to apply

- Applicant business must provide **one** of the following for your business such as:
- Companies House Company Registration Number / VAT Registration Number / Self - Assessment or Partnership Number / National Insurance Number / Unique Taxpayer Reference / Registered Charity Number
- In addition the documents listed below should be sent to vibrantwiltshire@wiltshire.gov.uk
 - Recent Stock Invoice (within 3 months)
 - Signed Lease Agreement or proof of ownership
 - 2 quotes or references to catalogue listings (for items to be purchased and/or for works to be carried out)
- Please note that the Vibrant Wiltshire decision making panel will have sight of the contents of your application.

Allocations



- Weighting per area is not fixed
- Mid term review – mid January 2022
- Any potential underspend diverted to other areas or wider business support initiatives

| Area Board | Population | Amount | Dep factor | Amount | No. of Units | Amount | TOTAL 21/22 |
|-----------------------------------|------------|-------------|------------|-----------|--------------|-----------|-------------------|
| AMESBURY | 6.69% | £ 176,481 | 2.06% | £ 6,790 | 3.20% | £ 10,553 | £193,825 |
| BRADFORD ON AVON | 3.92% | £ 103,215 | 1.40% | £ 4,617 | 3.48% | £ 11,477 | £119,309 |
| CALNE | 4.88% | £ 128,647 | 9.09% | £ 29,945 | 3.60% | £ 11,872 | £170,464 |
| CHIPPENHAM | 9.01% | £ 237,609 | 9.02% | £ 29,726 | 9.77% | £ 32,187 | £299,523 |
| CORSHAM | 4.24% | £ 111,839 | 4.73% | £ 15,593 | 3.24% | £ 10,685 | £138,117 |
| DEVIZES | 6.80% | £ 179,305 | 5.24% | £ 17,274 | 8.49% | £ 27,966 | £224,545 |
| MALMESBURY | 4.08% | £ 107,634 | 1.40% | £ 4,622 | 3.24% | £ 10,685 | £122,942 |
| MARLBOROUGH | 3.44% | £ 90,644 | 1.20% | £ 3,944 | 6.41% | £ 21,106 | £115,694 |
| MELKSHAM | 5.60% | £ 147,515 | 9.24% | £ 30,447 | 5.08% | £ 16,753 | £194,715 |
| PEWSEY | 3.25% | £ 85,775 | 1.52% | £ 5,020 | 2.28% | £ 7,519 | £98,314 |
| ROYAL WOOTTON BASSETT & CRICKLADE | 6.72% | £ 177,098 | 3.93% | £ 12,959 | 5.56% | £ 18,336 | £208,394 |
| SALISBURY | 8.07% | £ 212,633 | 14.23% | £ 46,902 | 18.09% | £ 59,625 | £319,160 |
| SOUTHERN WILTSHIRE | 6.23% | £ 164,286 | 0.00% | £ - | 2.80% | £ 9,234 | £173,520 |
| SOUTH WEST WILTSHIRE | 4.81% | £ 126,691 | 9.54% | £ 31,444 | 0.48% | £ 1,583 | £159,718 |
| TIDWORTH | 4.04% | £ 106,442 | 4.61% | £ 15,201 | 2.08% | £ 6,860 | £128,502 |
| TROWBRIDGE | 9.08% | £ 239,267 | 13.37% | £ 44,065 | 11.33% | £ 37,332 | £320,664 |
| WARMINSTER | 5.09% | £ 134,305 | 4.91% | £ 16,194 | 7.65% | £ 25,196 | £175,695 |
| WESTBURY | 4.05% | £ 106,782 | 4.48% | £ 14,775 | 3.20% | £ 10,553 | £132,110 |
| | 100.0% | | 100.0% | | 100.0% | | |
| | | £ 2,636,170 | | £ 329,521 | | £ 329,521 | £3,295,213 |

Outputs



The programme will report against the KPIs below:

- . % increase in town centre footfall where we can
- . % decrease in retail unit vacancy rates
- . % increase in town centre uses diversity
- . % increase in pop up use
- . No. of new high street unit leases secured
- . No. of new jobs created

Thank you
any questions?

Covid-19 Business Support Funding



Additional Restrictions Grant (ARG)

- £18,372,417 total allocation
- c.15,077,204 awarded to 2285 businesses to date

Local Restriction Support Grant (LRSG) & Restart Schemes

- c.£176,000,000 to 3610 businesses